

AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1. (Original) A network marketing business method, comprising steps of:  
placing sample data on colors, shapes, and sizes of products that may satisfy market needs on a home page of a server connected through a network before a company produces and sells the products (as a first step); and  
developing the products having the colors, the shapes, the sizes corresponding to access frequencies thereof on the home page accessed with browsing software of personal computers of customers through the network and selling the developed products on the market (as a second step).
2. (Original) The network marketing business method as set forth in claim 1, wherein the second step is performed by developing the products having the colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the developed products on the market.
3. (Original) The network marketing business method as set forth in claim 1, wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, and quality assurance period as performance of the products.
4. (Currently Amended) A network marketing business method, comprising steps of:  
transmitting sample data ~~on colors, shapes, and sizes of~~ relating to one or more characteristics of products that may satisfy market needs, from a server to personal computers of customers as electronic mails through a network before a

company produces and sells the products (as a first step), wherein the sample data of the one or more characteristics comprises a plurality of options for each characteristic; and

developing products ~~having the colors, the shapes, and the sizes~~ corresponding to ~~selected frequencies thereof~~ selection frequencies of the plurality of choices with respect to each of the characteristics in replies from the customers as recipients of the electronic mails and selling the products on the market (as a second step).

5. (Currently Amended) The network marketing business method as set forth in claim 4,

wherein the second step is performed by developing the products having [the] colors, the shapes, and the sizes corresponding to the selected frequencies for each age, each residential area, and each sex type of the customers and selling the developed products on the market.

6. (Original) The network marketing business method as set forth in claim 4, wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, quality and assurance period, as performance of the products.

7. (Original) A network marketing business method, comprising steps of: placing sample data on colors, shapes, and sizes of products that may satisfy market needs on a home page of a server connected through a network before a company produces and sells the products (as a first step); and

creating a database containing colors, shapes, and sizes corresponding to access frequencies thereof on the home page accessed with browsing software of personal computers of customers through the network and selling the created database to the company (as a second step).

8. (Original) The network marketing business method as set forth in claim 7, wherein the second step is performed by creating the database containing the colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the created database to the companies.

9. (Original) The network marketing business method as set forth in claim 7, wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, and quality assurance period as performance of the products.

10. (Currently Amended) A network marketing business method, comprising steps of:

identifying at least one characteristic relating to a product that may satisfy market needs;

providing a plurality of choices with respect to the identified characteristic;

~~transmitting sample data on colors, shapes, and sizes of products that may satisfy market needs~~ the plurality of choices with respect to the characteristic from a server to personal computers of customers as electronic mails through a network before a company produces and sells the products (as a first step); and

creating a database containing ~~colors, shapes, and sizes~~ information corresponding to ~~selected frequencies thereof~~ selection frequencies of the plurality of choices with respect to the characteristic in replies from the customers as the recipients of the electronic mails and selling the created database to the company (as a second step).

11. (Currently Amended) The network marketing business method as set forth in claim 10,

wherein the second step is performed by creating the database containing [the] colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the created database to the company.

12. (Original) The network marketing business method as set forth in claim 10,

wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, and quality assurance period as the performance of the products.

13. (New) The network marketing business method as set forth in claim 4, wherein the sample data comprises information relating to shape, color, and size of the products.

14. (New) The network marketing business method as set forth in claim 4, wherein the sample data are shown in pictures.

15. (New) The network marketing business method as set forth in claim 10, wherein the sample data comprises information relating to shape, color, and size of the products.

16. (New) The network marketing business method as set forth in claim 10, wherein the sample data are shown in pictures.